### **Climate Active Carbon Neutral Certification Overview**



#### Introduction

Climate Active carbon neutral certification is the Australian Government-backed program that enables participants to receive recognition for playing their part in acting on climate change. It is the credible 'stamp' to demonstrate your actions. Certification is available for organisations, buildings, precincts, products, services and events.

To become certified you must meet the requirements of the Climate Active Carbon Neutral Standard. In summary, you must measure your carbon emissions, have your source data verified, set a plan and targets to reduce your emissions, purchase carbon offsets for the remainder and publicly report on your achievement. By doing this you will have achieved zero emissions or in other words have no negative impact on global warming.

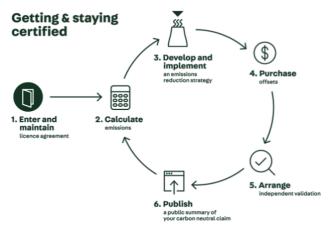
# **Benefits of becoming Climate Active certified**



- → Meet growing consumer and stakeholder expectations and demonstrate to customers that you are environmentally responsible
- → Be recognised for taking climate action by using the Climate Active trademark
- → Future-proof your organisation by reducing exposure to carbon emissions
- → Save energy and reduce expenses
- → Attract and retain employees
- → Be part of a network with common values that seeks to do business together.

## The process

To be certified carbon neutral requires moving through a cycle which is repeated year on year. Initially you will register with Climate Active and set a base year (calendar or financial) for your first inventory, reduction plan and report. If you require a Registered Consultant, we can help you.



Source: Climate Active Guide

### Why choose us to help you

We have over a decade of professional expertise in carbon management to guide and educate you. We can assist you every step of the way to becoming certified Climate Active or tailor our help to your needs. Sustainable Business Consultants (SBC) has Registered Consultants with Climate Active and we are the one-stop shop for all your sustainability needs. Find out more on our <u>website</u>.

We offer all our prospective clients a short complimentary discussion to find out about your business, your motivation for seeking certification and your needs.

Contact us on 0411 520 830 or at suzanne@sustainablebusinessconsultants.com.au